2025 Comanche Springs Rodeo Sponsorship Packages

Package		Banner	Daily Tickets	Hospitality Wristbands	Program Ad	Website	Announced recognition	Posters
Title Sponsor Limit: ONE sponsor	$10,000	4'x10'	10	10	Full page back cover	Logo Main & Sponsor Pages	Rodeo	Logo
Rodeo Partner Limit: THREE sponsors	$4,000	4'x10'	4	4	Full page	Logo Main & Sponsor Pages	Rodeo	Logo (small)
Program Sponsor * Limit: ONE sponsor	$3,000	-	2	2	½ page	Logo Main & Sponsor Pages	Rodeo	-
Buckle Sponsor * Limit: TWO sponsors	$2,650	4'x10'	4	4	½ page	Logo Main & Sponsor Pages	Rodeo	-
Dance Sponsor * Limit: TWO sponsors	$2,000	4'x10' at dance	4	4	½ page	Logo Dance & Sponsor Pages	Dance	Text
Event Sponsor * Limit: NINE sponsors	$1,750	4'x8'	2	2	½ page	Logo Main & Sponsor Pages	Sponsored event	-
CSR Winners Circle Sponsor * Limit: TWO sponsors	$1,250	3'x5' winners circle	2	2	¼ page	Logo Sponsor Page	After each event	-
Chute/Outgate Sponsor Limit: TEN sponsors	$1,200	3'x7' On gate	2	2	¼ page	Logo Sponsor Page	During chute/gate use	-
EMT Sponsor Limit: TWO sponsors	$1,000	3'x5'	2	-	Card	Text Sponsor Page	Rodeo once per night	-
Banner Sponsor	$700	3'x5'	2	-	Card	Text Sponsor Page	-	-
Advertising Sponsor	$500	-	2	-	Card	Text Sponsor Page	-	-
Business Sponsor	$300	-	-	-	Card	-	-	-

* In addition to the basic sponsor package features above:

Title Sponsor logo on program cover, flag

Rodeo Partner flag

Program Sponsor logo on program cover

Buckle Sponsor logo on buckle display

Dance Sponsor logo on dance page of program

Event Sponsor flag (during sponsored event), one sponsor per event – we will contact you to secure your desired event

CSR Winners Circle Sponsor - Friday & Saturday – first to secure sponsorship may choose which day they prefer - Representative may give away Winner Circle Awards following each event on selected night (photo)

EMT Sponsor - Friday & Saturday – first to secure sponsorship may choose which day they prefer

Banner Sponsor first 20 to secure sponsorship will have banners displayed inside the arena, others at entrance fence

Flags are flown at entrance gates and ridden around arena at opening, close, and between events

Print CLEARLY

Sponsor name_____

Contact Person:_____ Signature: _____

Mailing address _____ City_____ State _____ ZIP _____

Telephone _____ Email _____

Package (select one – submit separate forms if additional sponsorships are requested):

☐ Business $300   ☐ Event $1,750

☐ Advertising $500   ☐ Dance $2,000

☐ Banner $700   ☐ Buckle $2,650

☐ EMT $1,000   ☐ Program $3,000

☐ Chute/Outgate $1,200   ☐ Rodeo Partner $4,000

☐ CSR Winners Circle $1,250   ☐ Title $10,000

Invoice me (select one)   ☐ Now   ☐ February 2025 *Only for packets received before 1/1/2025*

Please send my invoice via (select one)   ☐ Mail   ☐ Email

If your ad and/or logo is not received by February 14, 2025, we will use plain-text only for your sponsorship recognition.
See the sponsor packet for details on file type and ad sizes
Send desired program ads and company logos in high-quality format (PDF, AI, etc) to membership@fortstockton.org

Advertising Packet

We require your ad and logo by February 14, 2025. Please provide print-ready artwork before the deadline. *If you do not provide artwork, your banners and ads will be created using text only. See page 2 for technical specifications.*

- Title Sponsor: 4'x10' banner; flag; logo on posters, program cover, & website; full-page program ad - 8.5" x 11"
- Rodeo Partner: 4'x10' banner; flag; logo on posters & website; full-page program ad - 8.5" x 11"
- Program Sponsor: Logo on program cover & website; half-page program ad - 8.5" x 5.5" *OR* 4.25" x 11"
- Buckle Sponsor: 4'x10' banner; logo on website; half-page program ad - 8.5" x 5.5" *OR* 4.25" x 11"
- Dance Sponsor: 4'x10' banner; logo on posters & website; half-page program ad - 8.5" x 5.5" *OR* 4.25" x 11"
- Event Sponsor: 4'x8' banner; flag; logo on website; half-page program ad - 8.5" x 5.5" *OR* 4.25" x 11"
- CSR Winners Circle Sponsor: 3'x5' banner; logo on website; quarter-page program ad - 4.25" x 5.5" *OR* 2.125" x 11"
- Chute/Gate Sponsor: 3'x7' banner; logo on website; quarter-page program ad - 4.25" x 5.5" *OR* 2.125" x 11"
- EMT Sponsor: 3'x5' banner; business-card sized program ad - 3" x 2" all *OR* 2" x 3"
- Banner Sponsor: 3'x5' banner; business-card sized program ad - 3" x 2" all *OR* 2" x 3"
- Advertising Sponsor: 3'x5' banner; business-card sized program ad - 3" x 2" all *OR* 2" x 3"
- Business Sponsor: business-card sized program ad - 3" x 2" all *OR* 2" x 3"

Required:
- Company Logo (if applicable)
- Any special instructions for banner design (if applicable)
- Program ad

You may email files smaller than 40 MB to membership@fortstockton.org. If your files are larger than 40 MB, you may upload them (email us if you'd like a link) or send them on a USB drive (mail or in-person) to:

> Fort Stockton Chamber of Commerce
> ATTN: CSR
> 1000 Railroad Ave
> Fort Stockton, TX 79735

Name files to indicate their purpose. For example, include 'program ad' in the file name you provide for your program ad and 'banner' in the file name you provide for the banner.

Provide your company details for ads and a contact person. *Please print CLEARLY*

Contact person name _____Contact person phone _____

Contact person email _____

Company Name (as you want it displayed/ announced)

_____

Company address (leave blank if you do not want your address used in any ads)

_____

Company phone (leave blank if you do not want your phone number used in any ads)

_____

Company website (leave blank if you do not want your website used in any ads)

_____

THANK YOU! If you have any questions, email membership@fortstockton.org or call (432) 336-2264

The Comanche Springs Rodeo is brought to you by volunteers – we will do what we can to assist you with ads but are unable to offer you professional design services.

Technical requirements for files

The final quality of your ad relies on these guidelines – if you provide any artwork outside of these guidelines or do not provide any artwork at all, your banners and ads will be created using text only. Please note that if you provide scans or pictures of your logo/ad, what you provide is how your logo/ad will appear in the program and on the website.

File types accepted:

- .EPS - Encapsulated PostScript- of any type
- .PSD - Adobe PhotoShop
- .AI - Adobe Illustrator
- .PDF - Portable Document Format

Size and Resolution

Vector Files: Because vector files are based on lines, rather than pixels like raster-based files, they are scalable without losing resolution. Your logo and design will not become pixilated and jagged when it's enlarged. Ensure your vector file is proportional to the final ad size. We highly recommend using vector-based artwork for optimal results.
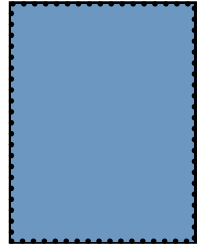
Raster Files: 300 dpi recommended (no less than 150 dpi). When scaling raster-based files, keep in mind each time we need to double the size of your artwork, the resolution drops by half. So if you provide artwork 1' tall x 2' wide at 600 dpi, the artwork will be 4' tall x 8' wide at 150 dpi when we enlarge the file to the final size. Keep this in mind when creating your original artwork. We recommend creating your artwork at 1/4 – 1/2 scale.

Compression: Do not compress the files or use any compressed format, such as JPEG.
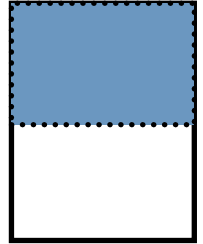
PROGRAM AD SIZES
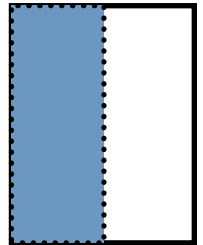
Full Page: 8.5" x 11"

Half Page:

8.5" x 5.5" (horizontal)

4.25" x 11" (vertical)

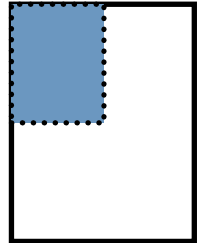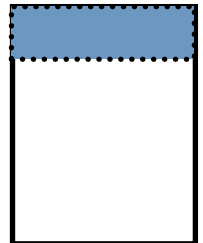**Quarter Page:**
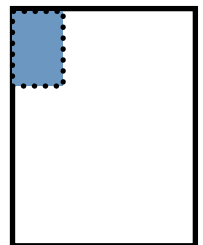
4.25" x 5.5" (portrait block)

2.125" x 11" (banner)

Business Card:

3" x 2" (portrait)

2" x 3" (landscape)